



Sept. 15-17, 2008
Hyatt Regency Atlanta
Atlanta, Georgia

Produced by:



The Power of Kelsey Group Conference Sponsorship

Unique access to key decision-makers in global Yellow Pages and directional media

Choose from Five Sponsorship Packages

PREMIER
\$25,000

Choose from:

- One Welcome Reception **OR** Cocktail Networking Reception in Exhibit Hall
- WiFi with Splash Page—Throughout Conference

Premier Sponsorship Includes:

- Recognition throughout the conference as an industry leader
- One 10x10' booth with T1 connection
- Six (6) free conference attendees; Additional attendees at \$895 discounted rate

PLATINUM
\$17,500

Choose from:

- One Luncheon in Exhibit Hall
- Program Book: Outside Back Cover—Throughout Conference
- WiFi (no Splash Page)—Throughout Conference

Platinum Sponsorship Includes:

- Recognition throughout the conference as an industry leader
- One 10x10' booth with T1 connection
- Five (5) free conference attendees; Additional attendees at \$895 discounted rate

GOLD
\$13,000

Choose from:

- Conference Badge Holders **OR** Hotel Key Cards—Throughout Conference
- Program Book: Inside Front **OR** Inside Back Cover—Throughout Conference

Gold Sponsorship Includes:

- One 10x10' booth
- Four (4) free conference attendees; Additional attendees at \$895 discounted rate

SILVER
\$10,000

Choose from:

- One Continental Breakfast—Tuesday, Sept. 16 **OR** Wednesday, Sept. 17
- Conference Pens **OR** USB Memory Sticks (you provide)—Throughout Conference

Silver Sponsorship includes:

- One 10x10' booth
- Three (3) free conference attendees; Additional attendees at \$895 discounted rate

BRONZE
\$8,500

Choose from:

- One Refreshment Break—Tuesday, Sept. 16 **OR** Wednesday, Sept. 17
- One Cyber Café—Throughout Conference
- Virtual Conference Web Site—After Conference
- Virtual Photo Gallery—During/After Conference

Bronze Sponsorship includes:

- One 10x10' booth
- Two (2) free conference attendees; Additional attendees at \$895 discounted rate

Raise Your Visibility
in the Directional Media Marketplace

Contact The Kelsey Group today to determine which sponsorship participation package best fits your 2008 marketing objectives.

All Sponsors Receive

- Full page ad in conference program book
- Visibility on conference Web sites
- Inclusion in marketing communications
- Opportunity to place promotional materials at registration desk
- Logo displayed in conference ballroom on sponsor banner
- Advance copy of attendee list
- Sponsorship ribbons for each attending staff member

Sponsorship Contact
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Contact Nanci Karas to learn how you can become a DMS '08 sponsor.