

## The Power of DMS '09 Conference Sponsorship

Unique access to the key decision-makers in global Yellow Pages and local media

<b>PREMIER</b> \$20,000	<p><b>Choose One:</b></p> <ul style="list-style-type: none"> <li>Cocktail Reception (2 available)</li> <li>Conference WiFi</li> <li>Conference VueTorial (After event - Web site hosting presentations and other conference content)</li> </ul> <p><i>Includes 8 full conference passes and 2 exhibits-only passes, valued at \$16,760</i></p>
<b>PLATINUM</b> \$17,500	<p><b>Choose One:</b></p> <ul style="list-style-type: none"> <li>Luncheon (2 available)</li> <li>Open Bar at Cocktail Reception (2 available)</li> <li>Hotel Room Key</li> </ul> <p><i>Includes 6 full conference passes and 2 exhibits-only passes, valued at \$13,170</i></p>
<b>GOLD</b> \$13,000	<p><b>Choose One:</b></p> <ul style="list-style-type: none"> <li>Continental Breakfast (2 available)</li> <li>Conference Pens <b>OR</b> Tote Bags <b>OR</b> Lanyards</li> <li>Press Room</li> <li>Water Bottles/Station</li> </ul> <p><i>Includes 4 full conference passes and 2 exhibits-only passes, valued at \$8,980</i></p>
<b>SILVER</b> \$10,000	<p><b>Choose One:</b></p> <ul style="list-style-type: none"> <li>Program Book Cover: Inside Front <b>OR</b> Back <b>OR</b> Outside Back</li> <li>One I-MAG Screen</li> <li>Keynote Speaker (4 available)</li> <li>Dessert Table (2 available)</li> </ul> <p><i>Includes 3 full conference passes and 2 exhibits-only passes, valued at \$6,885</i></p>
<b>BRONZE</b> \$8,500	<p><b>Choose One:</b></p> <ul style="list-style-type: none"> <li>Refreshment Break (5 available)</li> <li>Cyber Café (2 available)</li> <li>Virtual Photo Gallery</li> <li>General Session Presentation</li> </ul> <p><i>Includes 2 full conference passes and 2 exhibits-only passes, valued at \$4,790</i></p>
<b>EXHIBIT</b> Client: \$3,000 Non-Client: \$4,000	<p><b>All 2009 Exhibitors Receive:</b></p> <ul style="list-style-type: none"> <li>Two exhibitor staff booth badges* for each 10'x10' space. Booth badges entitle exhibit staff to all food and reception functions on Exhibition floor. (Additional badges are available at \$300 each)</li> <li>Draped 8' -high back wall and 3'x10' side rails</li> <li>One 6' draped table, 2 side chairs and 1 wastebasket for each 10'x10' space</li> <li>Booth identification sign</li> <li>Free 100-word listing in the DMS '09 Program Book</li> <li>Electronic copy of mailing list of registered attendees, provided upon request after the conclusion of conference</li> </ul> <p><i>* Booth badges are for Exhibition Hall attendance only, not for admission to any other portion of the conference.</i></p> <p><i>An Exhibitor Service Kit containing shipping instructions will be e-mailed to Exhibitors who have reserved booth space, three weeks prior to the conference.</i></p>

### Raise Your Visibility In the Global Yellow Pages Marketplace

Contact The Kelsey Group today to determine which sponsorship package best fits your 2009 marketing objectives.

### All Sponsors Receive

- Full page ad in conference program book
- Visibility on conference Web sites
- Inclusion in marketing communications
- Opportunity to place promotional materials at registration desk
- Sponsorship ribbons for each attending staff member

### Sponsorship Contact

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Don't see a sponsorship package that's right for you? Call Nanci. She'll work with you to customize a package to your specific needs.

**ACT NOW!**  
*Limited number of  
Exhibit packages  
available*