

Sponsorship Opportunities

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Premier \$16,000	<p>Choose from:</p> <ul style="list-style-type: none"> • Cocktail Networking Reception (2 available) • WiFi with Splash Page—Throughout Conference • Program Book – Inside Front cover OR Outside Back cover OR Inside Back cover <p>Premier Sponsorship Includes:</p> <ul style="list-style-type: none"> • Sponsor One Keynote Address (Limited) • Recognition throughout the conference as an industry leader - Public “thank you” • Conference Bag Insert (Sponsor provides) • One 10x10’ booth with T1 connection and amenities • Six (6) free full Conference Passes and Two (2) Exhibit-only passes; Additional passes \$695
Platinum \$12,000	<p>Choose from:</p> <ul style="list-style-type: none"> • Networking Luncheon (1 available) • Continental Breakfast (2 available) • Program Book – Inside Front cover OR Outside Back cover OR Inside Back cover <p>Platinum Sponsorship Includes:</p> <ul style="list-style-type: none"> • Sponsor One Keynote Address (Limited) • Recognition throughout the conference as an industry leader - Public “thank you” • Conference Bag Insert (Sponsor provides) • One 10x10’ booth with T1 connection and amenities • Four (4) full Conference Passes and Two (2) Exhibit-only passes; Additional passes \$695
Gold \$8,500	<p>Choose from:</p> <ul style="list-style-type: none"> • Cyber Café (2 available) • Conference Notepads (One per day/2 available) • Lanyards (Exclusive) • Session Sponsor <i>not including keynote address</i> (Limited) <p>Gold Sponsorship Includes:</p> <ul style="list-style-type: none"> • Recognition throughout the conference as an industry leader - Public “thank you” • Conference Bag Insert (Sponsor provides) • One 10x10’ booth with T1 connection and amenities • Three (3) full Conference Passes and Two (2) Exhibit-only passes; Additional passes \$695
Silver \$4,500	<p>Choose from:</p> <ul style="list-style-type: none"> • One Refreshment Break • Virtual Conference Web Site • Water Station <p>Silver Sponsorship Includes:</p> <ul style="list-style-type: none"> • Recognition throughout the conference as an industry leader • Two (2) full Conference Passes; Additional passes \$695
Bronze \$3,000	<p>Choose from:</p> <ul style="list-style-type: none"> • Kiosk • Recharge Zones <p>Bronze Sponsorship Includes:</p> <ul style="list-style-type: none"> • One (1) free full Conference Pass; Additional passes \$695

Raise Your Visibility

In the Local Media Community

Contact BIA/Kelsey today to determine which sponsorship participation package best fits your objectives.

All Sponsors Receive

Full page ad in conference program book

Visibility on conference Web sites

Inclusion in marketing communications

Opportunity to place promotional materials at registration desk

Logo displayed at the conference on big screen and banners

Sponsorship ribbons for each attending staff member

Sponsorship Contact

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Many Options Available

If one of our standard packages is not right for you, we can customize a package to your needs.

Contact **Nanci Karas** today to learn more.