

PRESS RELEASE TEMPLATE

Marketplaces 2009 Speakers

FOR IMMEDIATE RELEASE

[Executive's Name/Company Name] to Speak at The Kelsey Group's Marketplaces 2009 Conference, March 16-18 in Los Angeles

[CITY, State (Date)] — [Company Name] today announced that [Speaker Name] will be a featured speaker at Marketplaces 2009 (www.kelseygroup.com/marketplaces2009), The Kelsey Group's upcoming conference about the transition of local advertising from offline to online platforms, March 16-18, 2009, Los Angeles, California. [Speaker Name] will participate on a panel titled, [Panel Title], scheduled at [Time] on day [one, two or three] of the conference.

[Insert quote from speaker about participation.]

"We have assembled an extraordinary line-up of speakers for Marketplaces 2009, where we will focus on leads and mobile as next wave opportunities," said Peter Krasilovsky, vice president and program director, Marketplaces advisory service and conference chairman. "We are fortunate to have [Speaker Name] among our roster of speakers, and we look forward to [his/her] contribution to this event."

About Marketplaces 2009

Marketplaces 2009 (formerly Drilling Down on Local) covers interactive local media with a focus on key developments and opportunities surrounding high-value verticals, such as entertainment, events, automotive, real estate and health. These categories, long underserved by traditional local media, are using the Internet and mobile marketing to effectively target their customers and bring them beyond classifieds and Yellow Pages. For more information, visit www.kelseygroup.com/marketplaces2009.

About [Company Name]

[Insert your company boilerplate.]

#