

Keynote ‘Cheat Sheet’

Company	Speaker	Key Issue	When
AOL.com	Jon Brod	How will Patch.com deliver on its promise of hyperlocal?	Monday, March 22 1:30 pm – 2:15 pm
Google	Sam Sebastian	How can Google deliver a “great” vertical search experience?	Monday, March 22 2:15 pm – 3:00 pm
ServiceMagic	Craig Smith	How can ServiceMagic accelerate its momentum?	Tuesday, March 23 8:45 am – 9:30 am
Citysearch	Jay Herratti	How will the market react to the GRID approach?	Tuesday, March 23 3:45 pm – 4:30 pm
Groupon	Andrew Mason	How does Groupon build a sustainable business?	Wednesday, March 24 9:00 am – 9:45 am